

PRESS RELEASE

EuCIA appoints Alisa De Backer as new General Manager

General assembly confirms Volker Fritz as President

During the General Assembly held in Brussels on June 9th, EuCIA, the Brussels based leading Association on the European composites industry named Alisa De Backer (28) as the new EuCIA General Manager, effective 9 June 2009. She succeeded Ab Kasper, General Manager of EuCIA and veteran with over 35 years experience in the industry, who retired from this position.

Alisa joined the Composite Organisation in October 2008 and has been employed as Project Manager since then. Alisa has well founded knowledge in EU affairs, is well experienced in corporate communications and knows the dynamics of the chemical industry. In her new position her key responsibilities will be performed according to the three EuCIA pillars:

- We Grow the World of Composites (public relations, exhibitions, seminars)
- We Know the world of Composites (education, training programs, EU projects management etc)
- We Show the World of Composites (advocacy on industrial and regulatory affairs, EuCIA membership representation at European level)

Ab Kasper, noted: "For the last two years I have worked for EuCIA with much pleasure and I am happy to pass this task to my successor. I am very proud that Alisa De Backer will take over my responsibilities as General Manager. She is talented, vivid and has the right feeling for the Composite Industry."

The General Assembly reelected Volker Fritz as EuCIA President for another 3 years. The EuCIA Board composition 2009 – 2012 is the following : Jean Pierre de Lary (French Nat. Assoc. GPIC) , Enrique Diaz (Spanish Nat. Assoc. AESICOM), Paal Fischenich (Norwegian Nat. Assoc.NKF), Eric Moussiaux, Jan Verhaeghe (Treasurer), Dominique Vincent (UPR Group) and Elmar Witten (German Nat. Assoc. AVK/ EPTA).

The President welcomed Roberto Frassine (Italian Nat. Assoc. ASSOCOMPOSITI) as new Board Member. President of Assocompositi and Professor of Materials Engineering and Polymeric Materials at the Milan Polytechnic – Roberto Frassine - is well known in the Italian industry since many years.



Alisa De Backer, EuCIA General Manager

Editor's note:

The European Composites Industry Association (EuCIA) is an umbrella organisation based in Brussels. Its main objective is the representation of the European National composite trade Associations as well as industry specific Sector Groups, such as those targeting end-segments like automotive or those promoting particular product groups or processes. Today EuCIA represents approx. 8.000 companies in 11 countries across Europe, active in the composite industry.

In 2007 EuCIA became a Sector Group of the European Plastic Converters (EuPC). Through its Members EuCIA is promoting a good trading environment in a continuously expanding European composites network. The mission, objectives and activities of EuCIA are best represented by three key words: **Know - Show - Grow - the World of Composites.**

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