



**PRESS RELEASE**

**For immediate release**

<p align="center"><b>EuCIA WELCOMES COLABORATION WITH DEUTSCHE MESSE AG ON HANNOVER MESSE FAIR – INDUSTRIAL SUPPLY AND LIGHTWEIGHT CONSTRUCTION</b></p>
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*Hannover, April 2010*

EuCIA, the European Composites Industry Association welcomes recent collaboration with Deutsche Messe AG, regarding Hannover Messe fair (19 – 23 April 2010) and Industrial Supply – one of the segments introduced during Hannover Messe.

Based in Brussels, EuCIA represents the interests of over 10.000 companies active in the production of various types of composites in 11 European countries. An estimated 150.000 employees are active in industrial sectors including transport, building & construction, consumer goods, aerospace, wind energy, sports & leisure, electrical and electronics, etc.

The large market spectrum of the use of composite material is mainly a result of the high excellent properties compared with traditional materials such as aluminium and steel. Our focus is on advocacy activities, closer links with the European institutions and promotion of innovative composite materials – light materials and light constructions.

The Industrial Supply segment of the Hannover Messe fair represents the perfect innovative and international know-how environment for “Lightweight Constructions”. The fair provides a show case of products and solutions “Made of Composites”.

“Together with Hannover Messe, we are showing the latest innovative initiatives in the Composites industry, carried out by companies across Europe and provide an extended coverage of information for our business” noted Alisa De Backer, EuCIA General Manager.

“Hannover Messe and Industrial Supply segment offers networking opportunities and provides the exhibitors and participants with access to high-level decision makers from the political, social and economical environment” added Volker Fritz, EuCIA President.

Deutsche Messe AG and EuCIA are confident that the unique environment and the objectives of Industrial Supply segment allow the European composite industry to embrace innovative solutions envisaged by the world of composites in the years to come.

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**Editor’s note:**

The European Composites Industry Association (EuCIA) is an umbrella organisation based in Brussels. Its main objective is the representation of the European National composite trade Associations as well as industry specific Sector Groups, such as those targeting end-segments like automotive or those promoting particular product groups or processes. Today EuCIA represents approx. 10.000 companies in 11 countries across Europe, active in the composite industry. In 2007 EuCIA became a Sector Group of the European Plastic Converters (EuPC). Through its Members EuCIA is promoting a good trading environment in a continuously expanding European composites network. The mission, objectives and activities of EuCIA are best represented by three key words: **Know - Show - Grow - the World of Composites.**

**For questions please contact:**

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